

# EN GASTROENTERIC NATURALS™

WITH ADDED VITAMINS & MINERALS  
FELINE FORMULA

## Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Pancreatitis
- Inflammatory bowel disease
- Hepatic lipidosis

## Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



## Feeding and Administration:

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Feline Formulas provide complete and balanced nutrition for growth of kittens and maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

| FEEDING GUIDE <sup>1</sup>         |      |  |  |
|------------------------------------|------|--|--|
| BODY WEIGHT                        |      | DRY  | CANNED   |
| lbs                                | kg   | Approximate Number Of 8-oz Cups/Day <sup>3</sup> | Approximate Number Of 5.5-oz Cans/Day <sup>3</sup> |
| 5                                  | 2.3  | 1/4  | 3/4  |
| 8                                  | 3.6  | 1/3  | 1  |
| 12                                 | 5.4  | 1/2  | 1 3/4  |
| 16                                 | 7.2  | 3/4  | 2 1/3  |
| 20                                 | 9.1  | 1  | 3  |
| 25 <sup>4</sup>                    | 11.4 | 1 1/4  | 3 2/3  |
| CALORIE CONTENT (FED) <sup>2</sup> |      |  |  |
|                                    |      | 4253 kcal/kg                                     | 1203 kcal/kg                                       |
|                                    |      | 1929 kcal/lb                                     | 546 kcal/lb  |
|                                    |      | 582 kcal/8-oz cup                                | 188 kcal/5.5-oz can                                |

| KITTEN GROWTH <sup>1</sup> |   |
|----------------------------|---|
| AGE OF KITTEN              | APPROXIMATE NUMBER OF KILOCALORIES ME RECOMMENDED PER DAY |
| 6 weeks – 11 weeks         | 110 kcal/lb   |
| 12 weeks - 17 weeks        | 81 kcal/lb  |
| 18 weeks - 23 weeks        | 64 kcal/lb  |

## Gastrointestinal Health:



High total digestibility to promote nutrient absorption



Colostrum (dry) helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems



Energy-dense for feeding reduced meal volume

- High protein and low carbohydrate for the unique requirements of cats with GI conditions

## Natural Nutrition:



- Natural ingredients with added vitamins and minerals
- Formulated without corn, wheat or artificial colors or flavors

## General Health:

- St/Ox Defense (dry and wet formulas): This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- Moderate fat provides energy
- Added B-complex vitamins
- Contains Omega-3 fatty acids from fish oil
- Great taste to help ensure adequate nutrient intake

## Ingredients (Dry):

Chicken meal, soy protein isolate, brewers rice, dried egg product, animal fat preserved with mixed-tocopherols, potato protein, brewers dried yeast, pea protein, natural flavor, cassava root flour, sodium caseinate, potassium chloride, dried whey, calcium carbonate, fish oil, phosphoric acid, sodium bisulfate, powdered cellulose, dried pumpkin, taurine, zinc proteinate, choline chloride, salt, dried colostrum, DL-Methionine, Vitamin E supplement, manganese proteinate, ferrous sulfate, thiamine mononitrate, niacin, copper proteinate, Vitamin A supplement, calcium pantothenate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. A-2563



## Ingredients (Canned):

Chicken, liver, water sufficient for processing, ocean whitefish, long grain rice, sweet potatoes, oat fiber, fish oil, guar gum, potassium chloride, carrageenan, taurine, salt, Vitamin E supplement, magnesium sulfate, calcium sulfate, thiamine mononitrate, zinc sulfate, ferrous sulfate, niacin, calcium pantothenate, Vitamin A supplement, copper sulfate, menadione sodium bisulfite complex (source of Vitamin K activity), manganese sulfate, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement, potassium iodide. A-2533



## AVERAGE NUTRIENT CONTENT

|                           | DRY             |              |              | CANNED          |              |               |
|---------------------------|-----------------|--------------|--------------|-----------------|--------------|---------------|
|                           | PER 100 KCAL ME | AS FED       | DRY MATTER   | PER 100 KCAL ME | AS FED       | DRY MATTER    |
| Protein                   | 11.05 g         | 47.00%       | 51.24%       | 9.14 g          | 11.00%       | 45.39%        |
| Fat                       | 3.98 g          | 16.92%       | 18.45%       | 5.44 g          | 6.54%        | 26.99%        |
| Carbohydrate              | 4.40 g          | 18.72%       | 20.41%       | 3.66 g          | 4.40%        | 18.16%        |
| Crude Fiber               | 0.24 g          | 1.01%        | 1.10%        | 0.39 g          | 0.47%        | 1.94%         |
| Total Dietary Fiber       | 1.25 g          | 5.33%        | 5.81%        | 3.11 g          | 3.74%        | 15.43%        |
| Soluble Fiber             | 0.17 g          | 0.71%        | 0.77%        | 0.36 g          | 0.43%        | 1.77%         |
| Insoluble Fiber           | 1.09 g          | 4.62%        | 5.04%        | 2.75 g          | 3.31%        | 13.66%        |
| Calcium                   | 0.32 g          | 1.37%        | 1.49%        | 0.28 g          | 0.34%        | 1.40%         |
| Phosphorus                | 0.29 g          | 1.22%        | 1.33%        | 0.27 g          | 0.33%        | 1.36%         |
| Potassium                 | 0.20 g          | 0.85%        | 0.93%        | 0.18 g          | 0.22%        | 0.91%         |
| Sodium                    | 0.15 g          | 0.64%        | 0.69%        | 0.07 g          | 0.09%        | 0.35%         |
| Chloride                  | 0.16 g          | 0.70%        | 0.76%        | 0.10 g          | 0.12%        | 0.50%         |
| Magnesium                 | 0.02 g          | 0.09%        | 0.09%        | 0.02 g          | 0.02%        | 0.08%         |
| Copper                    | 0.50 mg         | 21.1 mg/kg   | 23.0 mg/kg   | 0.41 mg         | 4.9 mg/kg    | 20.2 mg/kg    |
| Zinc                      | 7.48 mg         | 318 mg/kg    | 347 mg/kg    | 3.99 mg         | 48 mg/kg     | 198 mg/kg     |
| Taurine                   | 0.07 g          | 0.30%        | 0.32%        | 0.07 g          | 0.08%        | 0.33%         |
| Vitamin A                 | 669 IU          | 28,467 IU/kg | 31,034 IU/kg | 6,045 IU        | 72,723 IU/kg | 300,093 IU/kg |
| Vitamin E                 | 6.82 IU         | 290 IU/kg    | 316 IU/kg    | 8.15 IU         | 98 IU/kg     | 404 IU/kg     |
| Total Omega-6 Fatty Acids | 0.39 g          | 1.64%        | 1.79%        | 0.95 g          | 1.14%        | 4.70%         |
| Total Omega-3 Fatty Acids | 0.06 g          | 0.28%        | 0.30%        | 0.16 g          | 0.20%        | 0.82%         |
| EPA+DHA                   | 0.03 g          | 0.15%        | 0.16%        | 0.12 g          | 0.15%        | 0.60%         |

## DIGESTION TEST RESULTS†

| DIGESTIBILITY:                           | DRY  | CANNED |
|--|------|--------|
| Total, %                                 | 88.2 | 82.4   |
| Protein, %                               | 92.0 | 88.4   |
| Fat, %                                   | 92.5 | 94.0   |
| Carbohydrate, %                          | 90.7 | 76.0   |
| Calorie, %                               | 91.0 | 87.9   |
| PERCENTAGE OF METABOLIZABLE ENERGY FROM: |      |        |
| Protein, %                               | 44.0 | 35.1   |
| Fat, %                                   | 38.5 | 50.8   |
| Carbohydrate, %                          | 17.5 | 14.1   |

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.