

Purina® Pro Plan® BRIGHT MIND™ Adult Chicken & Rice Formula

- High-quality protein, including chicken as the first ingredient
- Includes a blend of brain-supporting nutrients for cognitive health
- Optimal levels of protein and fat help dogs maintain an ideal body condition
- Rich in antioxidants to help promote a healthy immune system
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.95 g	27.00%	29.50%
Fat	4.38 g	17.00%	18.60%
Carbohydrate	9.89 g	38.40%	42.00%
Crude Fiber	0.51 g	2.00%	2.20%
Calcium	347 mg	1.35%	1.48%
Phosphorus	232 mg	0.90%	0.98%
Potassium	175 mg	0.68%	0.74%
Sodium	103 mg	0.40%	0.44%
Chloride	306 mg	1.19%	1.30%
Magnesium	28 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
3886 kcal/kg			
1762 kcal/lb			
434 kcal/cup			



INGREDIENTS: Chicken, whole grain wheat, poultry by-product meal (source of glucosamine), brewers rice, corn gluten meal, barley, animal fat preserved with mixed-tocopherols, oat meal, dried beet pulp, dried egg product, animal digest, fish oil, fish meal (source of glucosamine), L-Arginine, calcium carbonate, salt, mono and dicalcium phosphate, potassium chloride, Vitamin E supplement, choline chloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), zinc sulfate, ferrous sulfate, manganese sulfate, niacin, thiamine mononitrate, Vitamin A supplement, calcium pantothenate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. A-4397

Purina® Pro Plan® BRIGHT MIND™ Adult Small Breed Formula

- High-quality protein, including chicken as the first ingredient
- Includes a blend of brain-supporting nutrients for cognitive health
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Helps maintain strong teeth and bones
- Nutrient-dense bite-sized kibble helps make chewing easier for small dogs

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.80 g	32.50%	35.50%
Fat	4.39 g	18.30%	20.00%
Carbohydrate	7.82 g	32.60%	35.70%
Crude Fiber	0.37 g	1.50%	1.70%
Calcium	317 mg	1.32%	1.44%
Phosphorus	235 mg	0.98%	1.07%
Potassium	173 mg	0.72%	0.79%
Sodium	89 mg	0.37%	0.40%
Chloride	229 mg	0.95%	1.04%
Magnesium	23 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
4172 kcal/kg			
1892 kcal/lb			
466 kcal/cup			



INGREDIENTS: Chicken, whole grain corn, poultry by-product meal (source of glucosamine), brewers rice, corn gluten meal, animal fat preserved with mixed-tocopherols, fish meal (source of glucosamine), animal digest, corn germ meal, fish oil, wheat bran, L-Arginine, potassium chloride, salt, Vitamin E supplement, choline chloride, zinc sulfate, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, calcium carbonate, thiamine mononitrate, Vitamin A supplement, copper sulfate, calcium pantothenate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, Vitamin D-3 supplement, folic acid, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), biotin, sodium selenite. A-4398

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Small Breed Formula

- High-quality protein, including chicken as the first ingredient
- Enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- EPA, an omega-3 fatty acid, and glucosamine help support joint health and mobility
- Calcium, phosphorus and other minerals help maintain strong teeth and bones
- Nutrient-dense bite-sized kibble helps make chewing easier for small dogs

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.70 g	31.10%	34.10%
Fat	4.43 g	17.90%	19.60%
Carbohydrate	8.29 g	33.60%	36.80%
Crude Fiber	0.26 g	1.00%	1.13%
Calcium	283 mg	1.15%	1.26%
Phosphorus	258 mg	1.04%	1.14%
Potassium	239 mg	0.97%	1.06%
Sodium	123 mg	0.50%	0.55%
Chloride	350 mg	1.41%	1.55%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
4041 kcal/kg			
1833 kcal/lb			
487 kcal/cup			



INGREDIENTS: Chicken, brewers rice, poultry by-product meal (source of glucosamine), whole grain corn, corn gluten meal, whole grain wheat, medium-chain triglyceride vegetable oil, barley, dried egg product, fish meal (source of glucosamine), natural flavor, animal fat preserved with mixed-tocopherols, fish oil, mono and dicalcium phosphate, potassium chloride, L-Arginine, salt, Vitamin E supplement, L-ascorbyl-2-polyphosphate (source of Vitamin C), zinc sulfate, L-Lysine monohydrochloride, ferrous sulfate, choline chloride, niacin, manganese sulfate, Vitamin A supplement, thiamine mononitrate, calcium pantothenate, Vitamin B-12 supplement, copper sulfate, riboflavin supplement, pyridoxine hydrochloride, garlic oil, folic acid, menadione sodium bisulfite complex (source of Vitamin K activity), Vitamin D-3 supplement, calcium iodate, biotin, sodium selenite. E-4445

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Chicken & Rice Formula

- Enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- High-quality protein, including chicken as the first ingredient
- EPA, an omega-3 fatty acid, and glucosamine help support joint health and mobility
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Includes a blend of brain supporting nutrients for cognitive health

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.64 g	32.00%	35.00%
Fat	4.54 g	16.80%	18.40%
Carbohydrate	8.88 g	33.00%	36.10%
Crude Fiber	0.44 g	1.61%	1.76%
Calcium	395 mg	1.46%	1.60%
Phosphorus	320 mg	1.19%	1.30%
Potassium	250 mg	0.93%	1.02%
Sodium	125 mg	0.46%	0.50%
Chloride	343 mg	1.27%	1.39%
Magnesium	31 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
		3759 kcal/kg	
		1705 kcal/lb	
		420 kcal/cup	



INGREDIENTS: Chicken, poultry by-product meal (source of glucosamine), brewers rice, whole grain corn, whole grain wheat, corn gluten meal, corn germ meal, medium-chain triglyceride vegetable oil, barley, fish meal (source of glucosamine), dried egg product, fish oil, natural flavor, potassium chloride, mono and dicalcium phosphate, L-Arginine, salt, Vitamin E supplement, choline chloride, zinc sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, thiamine mononitrate, calcium pantothenate, copper sulfate, Vitamin B-12 supplement, riboflavin supplement, pyridoxine hydrochloride, garlic oil, folic acid, menadione sodium bisulfite complex (source of Vitamin K activity), calcium iodate, Vitamin D-3 supplement, biotin, sodium selenite. N-4463

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Turkey & Brown Rice Entrée

- Formulated with enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- Proudly manufactured at Purina-owned US facilities

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.31 g	15.20%	57.20%
Fat	4.22 g	4.50%	16.80%
Carbohydrate	3.95 g	4.20%	15.80%
Crude Fiber	0.11 g	0.10%	0.40%
Calcium	412 mg	0.44%	1.65%
Phosphorus	279 mg	0.30%	1.11%
Potassium	246 mg	0.26%	0.98%
Sodium	209 mg	0.22%	0.84%
Chloride	444 mg	0.47%	1.77%
Magnesium	17 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		1059 kcal/kg	
		480 kcal/lb	
		300 kcal/tub	



INGREDIENTS: Water sufficient for processing, turkey, wheat gluten, liver, brown rice, chicken, meat by-product, corn starch-modified, medium-chain triglyceride vegetable oil, artificial and natural flavors, tricalcium phosphate, salt, soy flour, potassium chloride, added color, choline chloride, Vitamin E supplement, zinc sulfate, ferrous sulfate, niacin, copper sulfate, thiamine mononitrate, manganese sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, potassium iodide, folic acid, Vitamin D-3 supplement, biotin, sodium selenite. A-4429

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Beef & Brown Rice Entrée

- Formulated with enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- Proudly manufactured at Purina-owned US facilities

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.85 g	15.40%	58.20%
Fat	4.34 g	4.50%	17.00%
Carbohydrate	3.93 g	4.10%	15.40%
Crude Fiber	0.15 g	0.20%	0.60%
Calcium	403 mg	0.42%	1.58%
Phosphorus	276 mg	0.29%	1.08%
Potassium	252 mg	0.26%	0.99%
Sodium	218 mg	0.23%	0.85%
Chloride	457 mg	0.47%	1.79%
Magnesium	17 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		1038 kcal/kg	
		471 kcal/lb	
		294 kcal/tub	



INGREDIENTS: Water sufficient for processing, beef, wheat gluten, liver, meat by-product, brown rice, corn starch-modified, medium-chain triglyceride vegetable oil, artificial and natural flavors, tricalcium phosphate, soy flour, salt, potassium chloride, added color, Vitamin E supplement, choline chloride, zinc sulfate, ferrous sulfate, niacin, thiamine mononitrate, copper sulfate, calcium pantothenate, manganese sulfate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, potassium iodide, Vitamin D-3 supplement, biotin, sodium selenite. A-4428