

## Purina® Pro Plan® FOCUS® Puppy Chicken & Rice Formula

- Real chicken is the #1 ingredient
- DHA helps nourish brain and vision development
- Rich in antioxidants to help support a developing immune system
- Calcium, phosphorus and other minerals help build strong teeth and bones

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.92 g	29.00%	31.70%
Fat	4.64 g	19.40%	21.30%
Carbohydrate	8.30 g	34.80%	38.10%
Crude Fiber	0.36 g	1.50%	1.70%
Calcium	286 mg	1.20%	1.31%
Phosphorus	220 mg	0.92%	1.01%
Potassium	157 mg	0.66%	0.72%
Sodium	110 mg	0.46%	0.50%
Chloride	221 mg	0.93%	1.01%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4191 kcal/kg	
		1901 kcal/lb	
		468 kcal/cup	



**INGREDIENTS:** Chicken, brewers rice, poultry by-product meal, corn gluten meal, whole grain wheat, animal fat preserved with mixed-tocopherols, whole grain corn, corn germ meal, brewers dried yeast, fish meal, animal digest, dried egg product, fish oil, salt, potassium chloride, calcium carbonate, calcium phosphate, choline chloride, zinc sulfate, Vitamin E supplement, ferrous sulfate, niacin, manganese sulfate, L-Lysine monohydrochloride, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, garlic oil, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. W-4458

## Purina® Pro Plan® FOCUS Puppy Chicken & Rice Entrée Classic

- Made with real chicken
- Helps promote lean body mass for ideal body condition

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.72 g	11.00%	44.00%
Fat	7.57 g	9.50%	38.20%
Carbohydrate	1.34 g	1.70%	6.80%
Crude Fiber	0.12 g	0.20%	0.60%
Calcium	334 mg	0.42%	1.69%
Phosphorus	281 mg	0.35%	1.42%
Potassium	246 mg	0.31%	1.24%
Sodium	153 mg	0.19%	0.77%
Chloride	298 mg	0.38%	1.50%
Magnesium	16 mg	0.02%	0.08%
CALORIE CONTENT (CALCULATED)			
		1259 kcal/kg	
		571 kcal/lb	
		465 kcal/can	



**INGREDIENTS:** Chicken, liver, meat by-product, water sufficient for processing, rice, guar gum, potassium chloride, salt, carrageenan, choline chloride, added color, calcium carbonate, zinc sulfate, Vitamin E supplement, calcium phosphate, ferrous sulfate, niacin, thiamine mononitrate, copper sulfate, calcium pantothenate, manganese sulfate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, potassium iodide, biotin, sodium selenite. C-4430

## Purina® Pro Plan® FOCUS Puppy Small Breed Chicken & Rice Formula

- Real chicken is the #1 ingredient
- DHA helps nourish brain and vision development
- Rich in antioxidants to help support a developing immune system
- Nutrient-dense bite-sized kibble helps make chewing easier for puppies who will weigh up to 20 pounds at maturity

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.51 g	31.00%	33.90%
Fat	5.09 g	21.00%	23.00%
Carbohydrate	7.47 g	30.80%	33.70%
Crude Fiber	0.44 g	1.80%	2.00%
Calcium	291 mg	1.20%	1.31%
Phosphorus	232 mg	0.96%	1.05%
Potassium	164 mg	0.68%	0.74%
Sodium	107 mg	0.44%	0.48%
Chloride	232 mg	0.96%	1.05%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4126 kcal/kg	
		1872 kcal/lb	
		461 kcal/cup	



**INGREDIENTS:** Chicken, corn gluten meal, brewers rice, whole grain wheat, animal fat preserved with mixed-tocopherols, poultry by-product meal, corn germ meal, dried egg product, fish meal, animal digest, fish oil, calcium phosphate, salt, potassium chloride, calcium carbonate, L-Lysine monohydrochloride, choline chloride, zinc sulfate, Vitamin E supplement, ferrous sulfate, niacin, manganese sulfate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, garlic oil, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. J-4454

## Purina® Pro Plan® FOCUS Puppy Large Breed Chicken & Rice Formula

- Real chicken is the #1 ingredient
- DHA helps nourish brain and vision development
- Rich in antioxidants to help support a developing immune system
- Contains natural sources of glucosamine
- Formulated for puppies who will weigh over 50 pounds at maturity

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.39 g	29.00%	31.80%
Fat	3.75 g	14.70%	16.10%
Carbohydrate	9.56 g	37.50%	41.10%
Crude Fiber	0.79 g	3.10%	3.46%
Calcium	306 mg	1.20%	1.32%
Phosphorus	243 mg	0.95%	1.05%
Potassium	184 mg	0.72%	0.79%
Sodium	117 mg	0.46%	0.50%
Chloride	229 mg	0.90%	0.99%
Magnesium	26 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		3922 kcal/kg	
		1779 kcal/lb	
		417 kcal/cup	



**INGREDIENTS:** Chicken, brewers rice, corn gluten meal, whole grain corn, poultry by-product meal (natural source of glucosamine), whole grain wheat, animal fat preserved with mixed-tocopherols, pea fiber, fish meal (natural source of glucosamine), dried egg product, animal digest, fish oil, calcium phosphate, salt, potassium chloride, calcium carbonate, potassium citrate, L-Lysine monohydrochloride, choline chloride, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, copper sulfate, garlic oil, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. L-4457

## Purina® Pro Plan® FOCUS Adult Small Breed Formula

- Real chicken is the #1 ingredient
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Nutrient-dense kibble in small, bite-sized pieces for dogs who weigh up to 20 pounds

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.28 g	30.30%	33.30%
Fat	4.50 g	18.70%	20.60%
Carbohydrate	8.19 g	34.10%	37.50%
Crude Fiber	0.34 g	1.40%	1.60%
Calcium	264 mg	1.10%	1.21%
Phosphorus	239 mg	0.99%	1.09%
Potassium	173 mg	0.72%	0.79%
Sodium	95 mg	0.40%	0.44%
Chloride	210 mg	0.87%	0.96%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4163 kcal/kg	
		1888 kcal/lb	
		465 kcal/cup	



**INGREDIENTS:** Chicken, brewers rice, corn gluten meal, poultry by-product meal (natural source of glucosamine), whole grain corn, animal fat preserved with mixed-tocopherols (form of Vitamin E), corn germ meal, fish meal (natural source of glucosamine), animal digest, wheat bran, potassium chloride, salt, dried egg product, calcium phosphate, Vitamin E supplement, L-Lysine monohydrochloride, choline chloride, zinc sulfate, ferrous sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), manganese sulfate, niacin, calcium carbonate, Vitamin A supplement, calcium pantothenate, copper sulfate, thiamine mononitrate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. H-4450

## Purina® Pro Plan® FOCUS Adult Large Breed Formula

- Real chicken is the #1 ingredient
- Natural prebiotic fiber, sourced from wheat bran, helps promote digestive health
- EPA, an omega-3 fatty acid, and glucosamine help support joint health & mobility
- Formulated for adult dogs over 50 pounds

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.87 g	29.00%	31.70%
Fat	4.05 g	14.90%	16.30%
Carbohydrate	10.83 g	39.90%	43.60%
Crude Fiber	0.45 g	1.67%	1.83%
Calcium	299 mg	1.10%	1.20%
Phosphorus	261 mg	0.96%	1.05%
Potassium	172 mg	0.63%	0.69%
Sodium	141 mg	0.52%	0.57%
Chloride	249 mg	0.92%	1.01%
Magnesium	30 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
		3732 kcal/kg	
		1693 kcal/lb	
		396 kcal/cup	



**INGREDIENTS:** Chicken, brewers rice, whole grain wheat, corn gluten meal, whole grain corn, poultry by-product meal (natural source of glucosamine), animal fat preserved with mixed-tocopherols (form of Vitamin E), barley, corn germ meal, fish meal (natural source of glucosamine), animal digest, fish oil, wheat bran, dried egg product, calcium phosphate, salt, potassium chloride, potassium citrate, Vitamin E supplement, choline chloride, L-Lysine monohydrochloride, zinc sulfate, ferrous sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), manganese sulfate, niacin, Vitamin A supplement, calcium carbonate, copper sulfate, calcium pantothenate, garlic oil, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. J-4451

## Purina® Pro Plan® FOCUS Adult Weight Management Formula

- Real chicken is the #1 ingredient
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Made with a high level of protein plus 25% less fat than Pro Plan® Savor® Shredded Blend Chicken & Rice Formula for adult dogs

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.34 g	29.80%	32.60%
Fat	2.83 g	10.10%	11.00%
Carbohydrate	12.09 g	43.30%	47.30%
Crude Fiber	0.58 g	2.10%	2.30%
Calcium	355 mg	1.27%	1.39%
Phosphorus	282 mg	1.01%	1.10%
Potassium	168 mg	0.60%	0.66%
Sodium	84 mg	0.30%	0.33%
Chloride	162 mg	0.58%	0.63%
Magnesium	36 mg	0.13%	0.14%
CALORIE CONTENT (FED)			
		3579 kcal/kg	
		1624 kcal/lb	
		362 kcal/cup	



**INGREDIENTS:** Chicken, brewers rice, poultry by-product meal (natural source of glucosamine), whole grain corn, wheat flour, corn gluten meal, whole grain wheat, corn germ meal, animal fat preserved with mixed-tocopherols (form of Vitamin E), fish meal (natural source of glucosamine), animal digest, wheat bran, calcium carbonate, salt, potassium chloride, Vitamin E supplement, calcium phosphate, choline chloride, zinc sulfate, ferrous sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. T-4462

## Purina® Pro Plan® FOCUS Adult Sensitive Skin & Stomach Salmon & Rice Formula

- Real salmon is the first ingredient
- Antioxidants help support immune system health
- Omega-6 fatty acids and zinc to nourish skin and promote a healthy coat
- Omega-3 fatty acids support healthy joints and mobility
- Natural prebiotic fiber promotes digestive health to support your dog's total well-being
- No corn, wheat or soy
- No artificial colors or flavors
- No poultry by-product meal

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.91 g	27.00%	29.50%
Fat	4.72 g	17.90%	19.60%
Carbohydrate	9.80 g	37.10%	40.60%
Crude Fiber	0.84 g	3.20%	3.50%
Calcium	320 mg	1.21%	1.32%
Phosphorus	275 mg	1.04%	1.14%
Potassium	155 mg	0.59%	0.64%
Sodium	128 mg	0.49%	0.54%
Chloride	188 mg	0.71%	0.78%
Magnesium	49 mg	0.19%	0.21%
CALORIE CONTENT (FED)			
		3905 kcal/kg	
		1771 kcal/lb	
		447 kcal/cup	



**INGREDIENTS:** Salmon, canola meal, brewers rice, barley, oat meal, fish meal (source of glucosamine), animal fat preserved with mixed-tocopherols, salmon meal, dried egg product, brewers dried yeast, natural flavor, inulin, fish oil, salt, Vitamin E supplement, potassium chloride, zinc sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, copper sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. J-4449

## Purina® Pro Plan® FOCUS Adult Sensitive Skin & Stomach Salmon & Rice Entrée

- Made with real salmon
- Formulated for easy digestion
- Prebiotic fiber promotes digestive health to support your dog's total well-being
- No artificial colors or flavors
- No poultry by-product meal

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.57 g	8.20%	34.90%
Fat	6.50 g	7.00%	29.80%
Carbohydrate	5.52 g	6.00%	25.50%
Crude Fiber	0.47 g	0.51%	2.17%
Calcium	362 mg	0.39%	1.66%
Phosphorus	242 mg	0.26%	1.11%
Potassium	311 mg	0.34%	1.45%
Sodium	50 mg	0.05%	0.21%
Chloride	267 mg	0.29%	1.23%
Magnesium	16 mg	0.02%	0.09%
CALORIE CONTENT (FED)			
		1228 kcal/kg	
		557 kcal/lb	
		452 kcal/can	



**INGREDIENTS:** Water sufficient for processing, salmon, rice, fish, potato protein, corn oil, carrots, potassium chloride, carrageenan, locust bean gum, xanthan gum, guar gum, tricalcium phosphate, choline chloride, Vitamin E supplement, zinc sulfate, mono and dicalcium phosphate, ferrous sulfate, thiamine mononitrate, niacin, copper sulfate, calcium pantothenate, manganese sulfate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, biotin, potassium iodide, sodium selenite. H-4444

## Purina® Pro Plan® FOCUS Adult Sensitive Skin & Stomach Lamb & Oat Meal Formula

- Antioxidants help support immune system health
- Omega-6 fatty acids and zinc to nourish skin and promote a healthy coat
- Omega-3 fatty acids support healthy joints and mobility
- Natural prebiotic fiber promotes digestive health to support your dog's total well-being
- No corn, wheat or soy
- No artificial colors or flavors
- No poultry by-product meal

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.91 g	27.00%	29.40%
Fat	4.73 g	18.50%	20.10%
Carbohydrate	9.32 g	36.80%	39.70%
Crude Fiber	0.78 g	3.00%	3.30%
Calcium	296 mg	1.16%	1.26%
Phosphorus	243 mg	0.95%	1.03%
Potassium	167 mg	0.65%	0.71%
Sodium	114 mg	0.44%	0.48%
Chloride	210 mg	0.82%	0.89%
Magnesium	45 mg	0.18%	0.19%
CALORIE CONTENT (FED)			
		3905 kcal/kg	
		1771 kcal/lb	
		498 kcal/cup	



**INGREDIENTS:** Lamb, oat meal, barley, canola meal, fish meal (source of glucosamine), brewers rice, animal fat preserved with mixed-tocopherols, dried egg product, brewers dried yeast, natural flavor, fish oil, pea protein, inulin, salt, calcium carbonate, L-Lysine monohydrochloride, Vitamin E supplement, potassium chloride, zinc sulfate, choline chloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, copper sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement, calcium iodate, Vitamin D-3 supplement, menadione sodium bisulfite complex (source of Vitamin K activity), folic acid, biotin, sodium selenite. A-4453